



FOODSERVICE



Foodservice Benefits of Automatic Data Capture Technologies

Asset tracking technologies, including barcode, RFID and IoT, have revolutionized the foodservice supply chain from farm to fork. These technologies offer unique identification and data capture for items, assets, logistics, parties and locations on a global basis.

- Increase safety
- Saves valuable labor time
- Higher inventory accuracy
- Improves food recall efficiency
- Increase consumer confidence
- Eliminates reading & recording data errors

“Today, foodservice organizations are seeking to drive waste out of the supply chain, reduce costs, improve product information and establish a foundation for food safety through better traceability. Implementation of asset tracking (AIDC) technologies across the foodservice supply chain can reduce waste, provide complete and accurate inventory and product data, meet traceability demands and ensure better transparency for consumers.”

Avery Dennison

Foodservice Success with AIDC

Foodservice organizations around the globe are achieving impressive results and ROI thanks to automatic identification & data capture implementations.



BODEGA NORTON WINERY*

Recouped entire day of workforce productivity previously lost to non-revenue administrative work, allowing precise evaluation of harvest yields and accurate forecast of salary payments.



BUNGE FINLAND OY*

Improved product safety and quality standards and saw full ROI in less than 3 months.



LARGE FOOD RETAILER IN THE NETHERLANDS*

Achieved HACCP compliance in the distribution center and saw significantly longer uninterrupted operations.

**Trademarks & brands are the property of their respective owners.*



www.aimglobal.org

**Advancing
Identification
Matters**

Embrace the Power

Join AIM and influence the direction of transparency and traceability in the foodservice industry. AIM is a global industry alliance which represents individuals and organizations that implement, sell, develop and use barcode, RFID and related data capture technologies.