



NOVEMBER 1-3, 2010
HYATT REGENCY O'HARE • CHICAGO, IL

Exhibit Rules & Regulations

Eligible Exhibits: Exhibits will be limited to those companies or other entities offering materials, products or services of specific interest to the registrants. Management reserves the right to determine the eligibility of any product for display.

Cancellation: All cancellations must be received in writing and in advance of the Event. Cancellations received from date of signed contract to 90 days prior to the Event will be subject to a cancellation fee of 50% of the contracted space. Cancellations received within 89 days of the event will be subject to a 100% cancellation fee of the contracted space and no refunds will be issued.

Performance of Music: The Exhibitor acknowledges that any live or recorded performances of copyrighted music which occurs in the Exhibitor's booth must be licensed from the appropriate copyright owner or agent. The Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless Management from any damages or expenses incurred by Management due to the Exhibitor's failure to obtain such licenses.

Insurance: Exhibitor is advised to see that his regular company insurance includes extraterritorial coverage, and that he has his own theft, public liability, and property damage insurance.

Event Cancellation: In the event of the cancellation of the Event, all funds will be returned less a \$100.00 administrative fee.

Limitations of Liability: The Exhibitor assumes responsibility and agrees to indemnify and defend AIM and the Hotel/Convention Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither AIM nor the Hotel/Convention Center maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel/Convention Center, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Hotel/Convention Center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel/Convention Center or any part thereof.

Agreement to the Rules: Exhibitor, for Himself and his Employees, and representatives, agrees to abide by the forgoing rules and any amendments that may be put into effect by Management.