

THINK FORWARD!

April 27-29, 2008 / Capital Hilton / Washington, DC, USA



Speakers:

Mr. Ashish Bhutani, *AIM India*
Dr. Longjun Chen, *Syscan Technologies, China*
Jim Childress, *AIM Global Board Chairman*
Jeff Fountaine, *Zebra*
Craig Harmon, *Q.E.D. Systems*
Mr. Marcos Honda, *ACURA Technologies, Brazil*
Mike Liard, *ABI Research*
Tee Migliori, *AIM North America Board Chairman*
Dan Mullen, *AIM Global*
Chris Quilty, *Raymond James*
Mark Reboulet, *US Air Force*
Paula Rosenblum, *Retail Systems Research (RSR)*
Rick Schuessler, *Motorola*
Gay Whitney, *EPCglobal*
Michael Wolfe, *North River Consulting*

Moderators:

Peter Collins, *A2B Tracking*
Fraser Jennings, *SAVI*
Reik Read, *Robert W. Baird*
Matt Schler, *Datalogic Scanning*

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Sirit Inc.
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Zebra

Sunday, April 27, 2008

Arrival Day and Welcome

- Noon—7:00 pm **Registration Desk Open**
Upper Lobby
- 2:00-4:00 pm **AIM NA Board Meeting**
Federal Room AB
- 2:00-4:00 pm **AIM NA Board Meeting**
Federal Room AB
- 4:30—5:30 pm **AIM Technology Leadership Summit Kick-off**
Federal Room AB

Join the AIM staff for a casual orientation about the unique opportunity provided by the Summit. AIM staff will discuss how to get the most out of the next 24 hours, introduce key topics for the executive networking, and highlight our international visitors. It is the perfect start to your industry's only annual executive event.



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- 5:30—7:00 pm **Welcome Reception and Speed "Business Dating"**
South American Room

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In any business it's not always what you know, but who you know. Join our host and Michelin's member delegate, Dr. Pat King, for this fun-filled, networking gathering. Reacquaint yourself with fellow industry executives during an exciting, fast-paced "speed dating" exercise guaranteed to introduce you to future partners and leaders in automatic identification. Be sure to bring extra business cards! Cocktails and light appetizers will be served.

Monday, April 28, 2008

AIM Technology Leadership Summit

- 7:30—5:00 pm **Registration Desk Open**
Upper Lobby

- 8:00—8:45 am **Analyst Breakfast Sessions**
Congressional Room

Jumpstart your day with a light breakfast and join your peers for a chance to meet leading industry analysts during breakfast round table discussions. Ask the forward-thinking questions that will carry over into the panel discussion that follows.

Table Moderators: Reik Read, *RW Baird*
Mike Liard, *ABI Research*
Paula Rosenblum, *Retail Systems Research (RSR)*
Chris Quilty, *Raymond James*
Michael Wolfe, *North River Consulting*

- 8:45—10:00 am **The Road Ahead – Leading Analysts Speak Up**
Senate Room (AIM members only)

Top industry analysts, representing different segments of the market, gather to share their insights and observations on the evolution of Automatic Identification, RFID and Mobility technologies. Gain a realistic view of market data that you can apply to your company's strategic plans for 2008 and beyond.

Speakers: Mike Liard, *ABI Research*
Chris Quilty, *Raymond James*
Michael Wolfe, *North River Consulting*

Moderator: Reik Read, *RW Baird*

- 10:00—10:30 am **Refreshment Break**

- 10:30—11:45 am **Standards that Impact the AIM Industry**
Senate Room

Hear directly from the leaders from the most active standards bodies (international, national, industry and application level) affecting bar code, RFID, RTLS, data structure, and conformance/performance standards. Understanding the progress in these areas is a strategic advantage as you position your company for further success.

Speakers: Rick Schuessler, *Motorola*
Craig Harmon, *QED Systems*
Gay Whitney, *EPCglobal*

Moderator: Fraser Jennings, *SAVI*

- 11:45—1:00 pm **Networking Lunch**
Congressional Room

Sponsored by: 

Enjoy executive networking at its best and continue the discussions you began during the morning sessions in an intimate lunch setting in one of Washington, DC's historic hotels. Rekindle friendships while fortifying for an afternoon of strategic business information.

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Tuesday, April 29, 2008
Legislative Fly-In

1:00–2:15 pm **Spanning the Globe – An International Perspective**
Senate Room

Recognizing the importance of the growth of automatic identification around the world, executives from Brazil, China and India will present updates on business opportunities and competitive challenges they are facing. This session is a must for companies looking to better understand international markets or expand their operations.

Speakers: Mr. Marcos Honda, *ACURA Technologies, Brazil*
Dr. LongJun Chen, *Syscan Technologies, China*
Mr. Ashish Bhutani, *AIM India*

Moderator: Mr. Matt Schler, *Datalogic Scanning*

2:15–3:15 pm **AIM Board Members Panel**
Senate Room (AIM members only)

Join board members from around the globe for an interactive, strategic discussion about the issues and opportunities that are arising for automatic identification and mobility solution providers.

Speakers: Jim Childress, *AIM Global Board Chairman*
Tee Migliori, *AIM North America Board Chairman*

3:15–3:45 pm **Refreshment Break**

3:45–5:15 pm **Medicine, Ammunition, and Milk**
Senate Room (AIM members only)

Automatic identification technology solutions span a huge range of vertical markets. Join this panel of experts from the healthcare, government and retail sector as they discuss current and future Auto ID opportunities. An interactive Q&A will be key to this session.

Speakers: Healthcare - Jeff Fountaine, *Zebra*
Retail - Paula Rosenblum, *Retail Systems Research (RSR)*
Government - Mark Reboulet, *US Air Force*

Moderator: Peter Collins, *A2B Tracking*

6:30–9:00 pm **AIM Industry Awards Gala Reception and Dinner**
South American Room

Sponsored by:  **PSION TEKLOGIX**
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Join the entire AIM organization for an evening experience honoring you – the leaders and innovators of the Automatic Identification and Mobility industry. Join your peers as we celebrate an exciting year of accomplishments; honor the recipients of the Dilling, Percival, Williams and Journalism Awards, and look ahead to great things throughout 2008.

8:00–9:00 am **Breakfast Brief**
Congressional Room

Energize your day with a hearty breakfast and the chance to meet up with your peers. Before you embark on visits to your legislators on Capitol Hill, join your colleagues for one last cup of coffee and a short brief on the meetings ahead.

Speaker: Dan Mullen, *AIM Global*

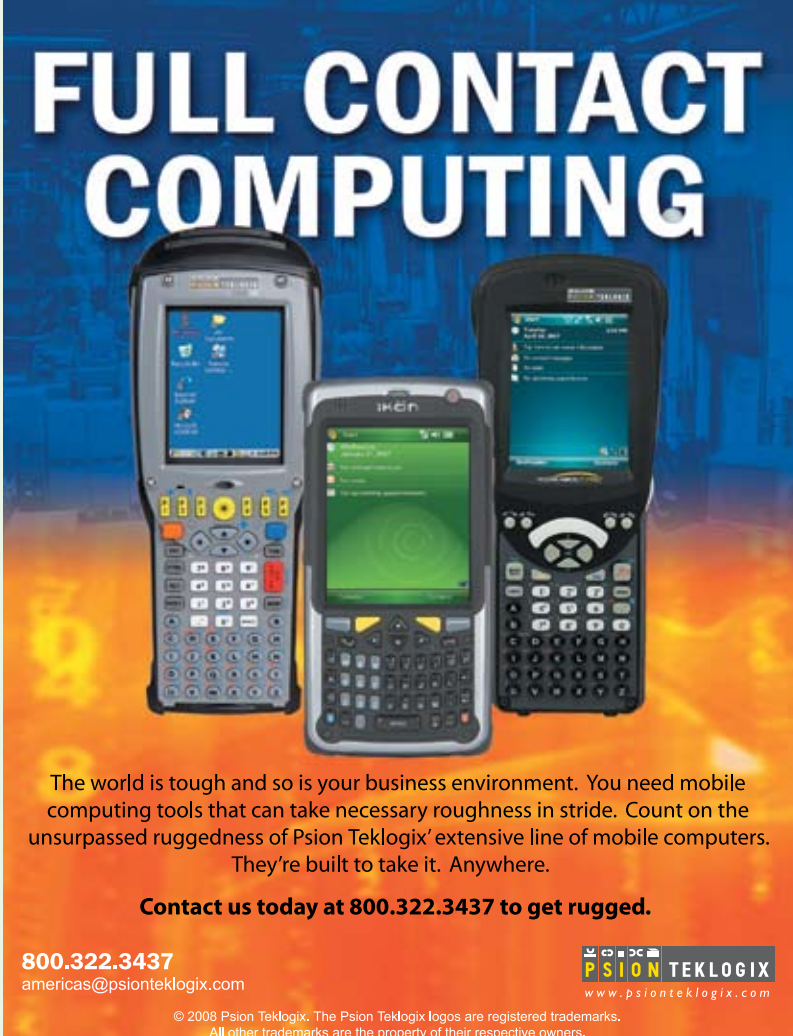
9:00–Noon **International Forum**
South American Room A

9:00–Noon **Legislative Visits**
Capitol Hill

Travel a short distance from the hotel on foot or by the DC Circulator to the Senate/House office buildings for pre-arranged one-to-one visits with legislative staff members from your home state.

1:00–5:00 pm **AIM Global Board Meeting**
South American Room A

9:00–5:00 pm **RFID Experts Group (REG) Meeting**
Statler Room AB




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Meeting Overview

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The 2008 AIM Technology Leadership Summit

The theme for the 2008 AIM Annual Meeting, Think Forward! captures the essence of what this meeting offers to each of you – the opportunity to look ahead and plan strategically for success.

Your role – as a participant – is to share your insights and concerns with this executive peer audience. Collectively, we will be identifying opportunities to move the industry forward.

At the conclusion of the meeting, it is equally important for you to take what you've learned and communicate the benefits of automatic identification technologies and their role in providing businesses and consumers with enhanced services.

Think Forward!

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**Countries Attending: Brazil, Canada, China,
Finland, Germany, India,
Korea, the Netherlands,
Russia and United States**