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AIM Members Bring the Buzz in Phoenix | RFID Journal LIVE! 2019

If you see a few folks around the office with a sunny glow this week, chances are they were part of the industry movers and shakers who just returned from the world's largest RFID event, RFID Journal LIVE! 2019 in Phoenix, Arizona. Always a newsworthy event, this year AIM was well represented having more than 25 member companies exhibiting, including over a dozen in the AIM Pavilion, one of the show's largest.

Wednesday was an especially busy day for AIM, hosting both an industry session, Blockchain Technology in Supply Chain Traceability Systems, and the annual AIM Partnership Breakfast at LIVE!

AIM’s industry session, part of the Innovation Track for attendees, featured Jeanne Duckett of Avery Dennison, Andrew Ehlers, of Zebra Technologies and John Greaves of Lowry Solutions. The session included a panel discussion where AIM experts shared their experiences in utilizing blockchain applications with AIDC technologies, such as IoT and RFID, and discussed how blockchain improves the traceability and reliability of information.

Always a highlight of LIVE!, the annual AIM Partnership Breakfast did not disappoint. A standing-room-only crowd of more than 100 heard from keynote speakers John Pollard, Vice President – Business Development at Zebra Sports and Scott Austin, Senior Vice President – Americas for Everledger. In addition, winners of 2019 AIM and AIM North America Awards were honored, along with recipients of the 2018 Case Study Competition. Watch for profiles of the 2019 award winners in coming issues of AIM Insider!

It's safe to say LIVE! 2019 proved to be a success for both attendees and those exhibiting! Special thanks to all those who helped to make it happen, especially the support provided by sponsors of the 2019 AIM Partnership Breakfast listed below!

Presenting Sponsor

in addition to

Industry Voices & Hot Topics

How Much Are We Willing to Sacrifice Our Privacy? The Smart City of Tomorrow | CleanTechnica

Nike Reaps Benefits of Short Lead Times, RFID | Supply Chain Dive

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What is the Internet of Things and Why is it Essential in 2019? | TheStreet

Nike’s Self-lacing Shoes Stopped Lacing... Blame the Internet of Things | Washington Post

The Internet of Things Is Here & Privacy Has Some Catching Up to Do | The Recorder/Law.com

How the Internet of Things Could Reduce City Traffic and Pollution | Gearbrain

Execs Like Internet of Things, but Concerns Linger | Channelnomics
How Diamonds Can Make Blockchain Shine | Courtesy of Everledger

For many, blockchain can be a confusing concept. After all, there are a plethora of explanations to choose from, right? Some folks think they understand it while others just smile when the topic of blockchain comes up, perhaps afraid to admit they’re just not sure.

Luckily, the Insider came across a terrific video that explains blockchain in very simple terms by showing how it is applied in the diamond industry (because who doesn’t love diamonds?). Whether you’re a certified blockchain expert or someone who wants to learn more, check out this informative and educational piece [here...]

Inside AIM Leadership

Mary Lou Bosco | Chief Operating Officer
AIM, Inc & AIM North America

An expert at juggling multiple projects as well as all aspects of strategic and operational work going on each day at AIM, Mary Lou is a familiar face — and voice — to AIM members globally. In addition to interacting with AIM and AIM North America industry groups, you’ll often find her walking the floor at industry events or managing AIM Pavilions throughout the year.

As the primary liaison with other industry association partners, Mary Lou was recently interviewed by the NFC Forum. Check out this informative conversation [here...]

Welcome New Members!

Everledger is an independent emerging technology enterprise focused on addressing real-world challenges through breakthrough solutions. Through this, we aim to deliver a positive social, economic, and environmental impact. Our end-to-end offerings solve real-world challenges by delivering breakthrough solutions to industries where transparency, trust, and provenance matter most.

Everledger's unique approach combines the proven and scalable blockchain-enabled platform we have built together with deep domain knowledge through strategic industry partnerships. We combine the latest forensic approaches to give physical assets an identity, enabling items to have proof of authenticity, existence as well as ownership, which provides confidence in the information captured and tracked through their lifetime journey.

Syndicate RFID (Div. of Syndicate Group) is an active Indian family-owned business producing Specialist & Niche RFID labels & tags for a wide range of industries, securing assets facilitating cashless transactions & goods authentication, streamlining supply chains and bringing about efficiencies in manufacturing. Our passion for constant innovation and high quality are key attributes of our high-end products.

Syndicate is deeply committed to servicing its customers, not just with high quality, but also offering some of the fastest dispatch lead times in the industry. We view ourselves as a strategic partner to our customers, focused in achieving excellence in all aspects of our business and deploy a very modular/flexible production setup to achieve a streamlined process workflow. From antenna production to label & tag conversion all under one roof, this gives Syndicate a distinct advantage by reacting fast to urgent orders. Syndicate is well equipped to print RFID labels, small or large order quantities with 4c artwork and offers a complete bureau service which includes variable data printing, UID printing & Data encoding.

Member Exclusives

Insider Job Board

Looking for a position, or know someone who is? Check out the latest opportunities below. Select a specific position to get application submission information or view details.

- Global Standards Manager, AIDC | GS1 US
  The Manager, as an AIDC subject matter expert (SME), will support our internal teams and our industry members and customers through education and training and the development of best practice guidelines and solutions of GS1 standards to enable supply chain efficiencies and interoperability. The manager will participate in external
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