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Achieving Excellence in AIDC | 2019 AIM & AIM North America Award Winners

The introduction of this year's AIM and AIM North America award winners highlights the diversity and global reach of individuals leading our industry as well as the incredible achievements found in automatic identification today. Meet the first group of honorees recognized at recent industry events...

[Francesco Amato](#) | [Clive Hohberger Technology Award](#)

[Leanne Kemp](#) | [Allan Gilligan Award](#)

[Josef Preishuber-Pflügl](#) | [Ted Williams Award](#)

[Dick Fisher](#) | [AIM NA Automatic Identification Technology in Government Award](#)

[Debs Mukherjee](#) | [AIM NA Professional of the Year Award](#)

Francesco Amato of Tor Vergata University is the first recipient of the **Clive Hohberger Technology Award**, created in 2018 to honor the lifetime contributions of Dr. Clive Hohberger. The award recognizes the scientists, engineers, software developers, or systems integrators for outstanding contributions that have furthered the growth of the industry through important applications and new technological developments. Amato and his team realized an RFID tag operating at 5.8 GHz (5G band) capable of reaching very long ranges (above 650 meters) with extremely low power consumption (below 30 uW). The achieved results, not only demonstrate the possibility of boosting RFID technology to long ranges that open up new applications, but they also demonstrate the possibility of integrating RFIDs within the 5G networks of the future.

The **Allan Gilligan Award**, presented to **Leanne Kemp**, Founder & CEO of Everledger, is given to a member of the industry who has made outstanding contributions to the development of automatic identification and data capture (AIDC) applications in materials handling and logistics in the supply chain. Established in 2012, the award honors Allan Gilligan, a revolutionary developer of supply chain standards across multiple industries. From her early days in the mid 1990s applying RFID and NFC technology solutions for innovative uses focused on identification, asset management and inventory management to streamline supply chain operations in Australia, with visionary foresight Kemp established Everledger in 2015 with a mandate to track the provenance of diamonds in the industry supply chain. Using her extensive background in emerging technology, business, jewellery and insurance - Leanne is pushing boundaries in protecting the global market of diamonds, luxury goods, wine and spirits by constructing a digital verification system that assists in the reduction of fraud, trafficking and black markets.

Josef Preishuber-Pflügl, EVP, CTO, Business Manager RFID+NFC with CISC Semiconductor, this year's recipient of the **Ted Williams Award**, has been extremely active in RFID standardization within AIM Germany, ETSI, Europe and the United States. He has more than 20 years' RFID related experience and is a major contributor to RFID and NFC standardization in multiple ISO/IEC and GS1 standardization groups. In his role at CISC Semiconductor, he leads the RFID business. Additionally, he was elected as Council Member and Director of LPRA (Low Power Radio Association). Named in honor of Ted Williams, an industry innovator, collaborator and long-time member of the AIM Technical Symbology Committee, the award was introduced in 2007 and is presented annually in recognition of innovative and exceptional contributions that further the growth of the industry through work as a teacher, researcher or entrepreneur.

The **Automatic Identification Technology (AIT) in Government Award**, given by [AIM North America](#), recognizes an individual, committee, group, or organization in the government sector that has championed the successful use of AIT at the local, state, or national level. The 2019 recipient, **Richard (Dick) Fisher** has been involved with AIDC for more than twenty years and has proven himself to be both reliable and technically at the head of his class. The four military services rely on him for his expertise and skill in selecting and installing various AIDC media. Dick has been supporting DOD AIT implementations for twenty plus years. His expertise in radio technology installations was earned in the Air Force and served him well while doing many of the original active RFID installs. Dick is considered a true professional who researches his answers and can be depended upon for timely and accurate responses. Much of his work was with the Air Force's, Air Mobility Command, supporting the use of barcodes and RFID in the tracking of DOD cargo. Three years ago, he began work with the NATO Asset Tracking Working Group, Technical Panel, where he has become the premiere resource for AIDC standards information. He is an active member of ADC1, the technical advisor to ANSI on AIDC matters. He actively participates in the work of ISO/IEC JTC 1/SC 31 and all of its work groups as the sole DOD representative. Currently, he is the sole direct report to the Deputy Assistant Secretary of Defense for Logistics on AIDC matters.

Debangana (Debs) Mukherjee, Director of Business Development & Sales for CISC Semiconductor, was selected as the **AIM North America Professional of the Year** for 2019. Each year, AIM North America recognizes innovative and exceptional contributions to the development of the automatic identification industry through work as a contributor, collaborator, or mentor with this award. Described by colleagues as "dependable, efficient and a go-getter," her willingness to take on difficult projects and see them to successful completion has repeatedly impressed others over the years. From the early days in RFID, she invested considerable time and effort to understand the requirements of industry and promote the technology, continuing to do so as an active member of both AIM North America and the RAIN RFID Alliance. At RAIN, her

participation included the Marcom team as well as the Aviation workgroup. Her contributions include the development of marketing materials for RAIN, the mission and vision of the the Alliance and the creation of the Aviation workgroup as well as work as a key contributor on numerous case studies and whitepapers used to promote RAIN RFID technology. In May 2018, she was elected to the AIM North America Board, leading the Strategic Planning Committee while also serving as Vice-Chair.

Congratulations to each of these impressive and worthy honorees!

The remaining award recipients will be announced in the coming months as they are presented. Watch for additional updates via email and the *Insider*.

Industry Voices & Hot Topics

[2019 Internet of Things 50: IoT's Next Chapter](#) | CRN

[All Things Could be Part of the Internet of Things with New RFID System](#) | Tech Xplore

[Super Cheap Tags Can Make Our Dumb Stuff Smarter](#) | Futurity: Research News

[Sigfox Canada Unveils Country's First Coast-to-Coast Internet of Things Network](#) | IoT Business News

[Internet of Things is More Opportunity than Threat, Security Installers Told](#) | IFSEC

[Machine Learning & RFID Tags Could Help Monitor Vulnerable People in the Home](#) | Electronics Weekly

[Internet of Things for the Classroom](#) | IoT for All

[Is Your Business Ready for the Internet of Things?](#) | CTO Vision

[IoT in Healthcare Market Set to Exhibit Momentous Revenue Share at \\$322.77 Billion by 2025](#) | Insurance News Net

[The Internet of Things and Smart Cities](#) | IoT Evolution World



Save the date and be sure your passport is ready to go...the countdown has begun for **AIM Summit 2019!** This year, AIM will travel to Darmstadt, Germany as part of a co-location with [RFID & Wireless IoT Tomorrow](#), Europe's largest event for RFID and wireless IoT technology.

AIM kicks off the event Sunday, October 27th with Board and Chapter meetings, followed by a Welcome Reception for all Summit attendees and guests.

On Monday, October 28th, **AIM Summit 2019** will be held at [darmstadtium](#), one of the most innovative facilities in Europe. This full day event will feature a wide range of speakers and topics, along with opportunities to network with industry leaders and colleagues from around the world. The event wraps up with a networking dinner.

After the Summit concludes, RFID & Wireless IoT Tomorrow takes place at darmstadtium on October 29-30 (**AIM members will be eligible to receive a discount on registration.**)

As details are finalized, updates will be shared via email as well as in upcoming issues of the *AIM Insider*. Watch for them!

Inside AIM Membership



As a Member of AIM, you regularly hear about AIM Industry Groups, AIM Pavilions and other industry activities that can help you gain recognition within the industry and potentially add to your company's bottom line.

While these are the most recognized benefits of membership, they are not the only ones available to you. Another valuable benefit is one often overlooked...

IDTechEx

Since 1999, [IDTechEx](#) has provided independent market research, business intelligence and events on emerging technologies to organizations in over 80 countries.

Did you know you can receive significant discounts -- ranging from 15% to 30% -- on both research reports and conference passes, only offered to AIM members?

To take advantage of this benefit, [read more here...](#)

Featured Events

AI & Big Data Expo Global 2019 | April 25-26
Olympia, London, England

IoT Tech Expo Global | April 25-26
Olympia, London, England

WERC Conference | April 28-May 1
Columbus, Ohio

20th Annual Food Safety Summit | May 6-9
Rosemont (Chicago), Illinois

AIM Germany Spring Forum | May 8-10
Duisburg, Germany

Let's Meet at the Show!

If you plan to be at any event featured here, [let AIM know](#). We'd love to catch up with you there!

SEE ALL EVENTS HERE

Member Spotlight



Systems Integrator | Mukilteo, Washington | Gary Moe - President | www.id-integration.com

Celebrating its 20th Anniversary!

ID Integration has served as the leading systems integrator for direct part marking systems in manufacturing facilities for regulations specified by the United States Department of Defense (DoD) in MIL-STD-130 and the aerospace industry's ATA Spec 2000. Its expertise lies in integrating marking, reading and verification systems into clients' ongoing processes to permanently mark parts with machine-readable barcodes, including data-rich 2D Data Matrix barcodes.

Congratulations to Gary and the entire team!! Learn about what ID Integration has seen as the industry evolved over the past 20 years [here...](#)

Member Exclusives

Event Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to get your special discount code and review all the discounts AIM has to offer members!

[2019 UDI Conference](#) | June 11-12 | Baltimore, Maryland | **\$100 off registration**

Insider Job Board

Looking for a position, or know someone who is? Check out the latest opportunities below. Select a specific position to get application submission information or view details.

- **Global Standards Manager, AIDC** | GS1 US
The Manager, as an AIDC subject matter expert (SME), will support our internal teams and our industry members and customers through education and training and the development of best practice guidelines and solutions of GS1 standards to enable supply chain efficiencies and interoperability. The manager will participate in external standards working groups including AIM, ANSI, ISO, HL7, etc. Full job description and application can be found [here](#).

If you have a position to fill and want to share it with AIM's global network, submit details to the [Insider Job Board](#). Any postings received will be included in the next available newsletter.

DON'T FORGET...

Keep AIM newsletters & communications coming!!

The new AIM privacy policy is now in effect. If you want to keep receiving AIM Insider and maintain your free access to communications and premium resources in the industry, take 10 seconds to accept today.

Click here now!

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile or unsubscribe below.

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