



**Advancing
Identification
Matters**

Panel Discussion

Efficiency, Accuracy and Scalability: AIDC in the Cannabis Industry

September 8, 2021

David Cushman, Digimarc

Dave Eagleson, Outlaw Technology

Elizabeth Stewart Sinclair, BarTender® by Seagull Scientific

Today's presenters



Dave Eagleson
Outlaw Technology
Founder and CEO



David Cushman
Digimarc
Senior Director, Quality Management and Standards



Elizabeth Stewart Sinclair
BarTender[®] by Seagull Scientific
Director of Marketing

AIM Cannabis Work Group



Providing AIDC expertise to the Cannabis industry

- Seed to sale traceability
- Retail labeling

Activities

- Monthly meetings
- Guest speakers
- Group projects include white paper and event opportunities

Interested?

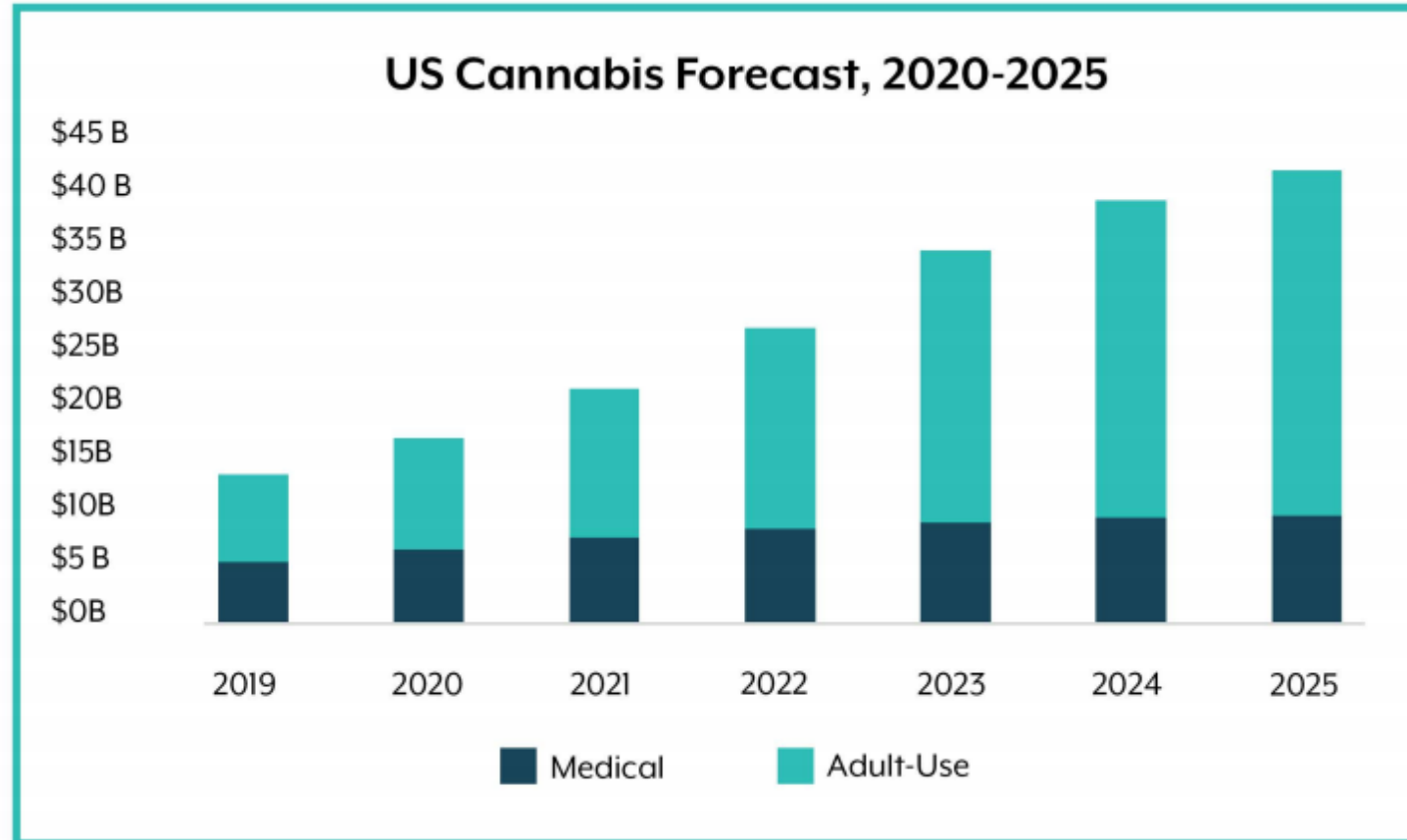
Contact Elizabeth Sinclair
esinclair@seagullscientific.com

Global Economic Environment: \$56Bn USD by 2026



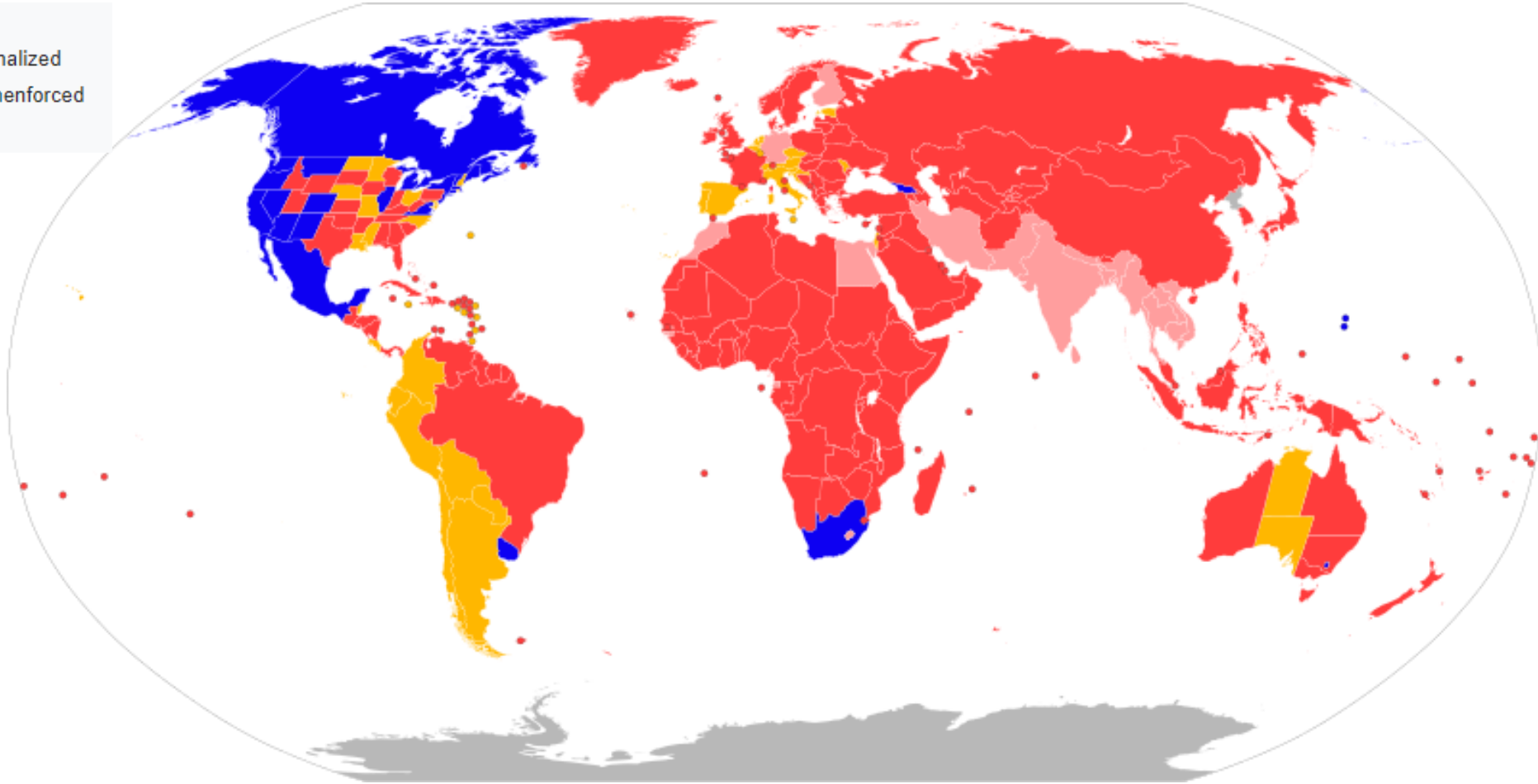
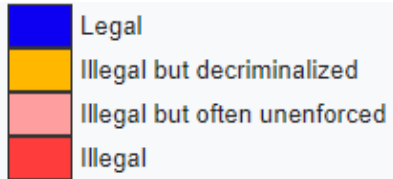
Source: BDSA forecast, July 2021

Economic Environments



*US Cannabis Market, June 2020
The Brightfield Group*

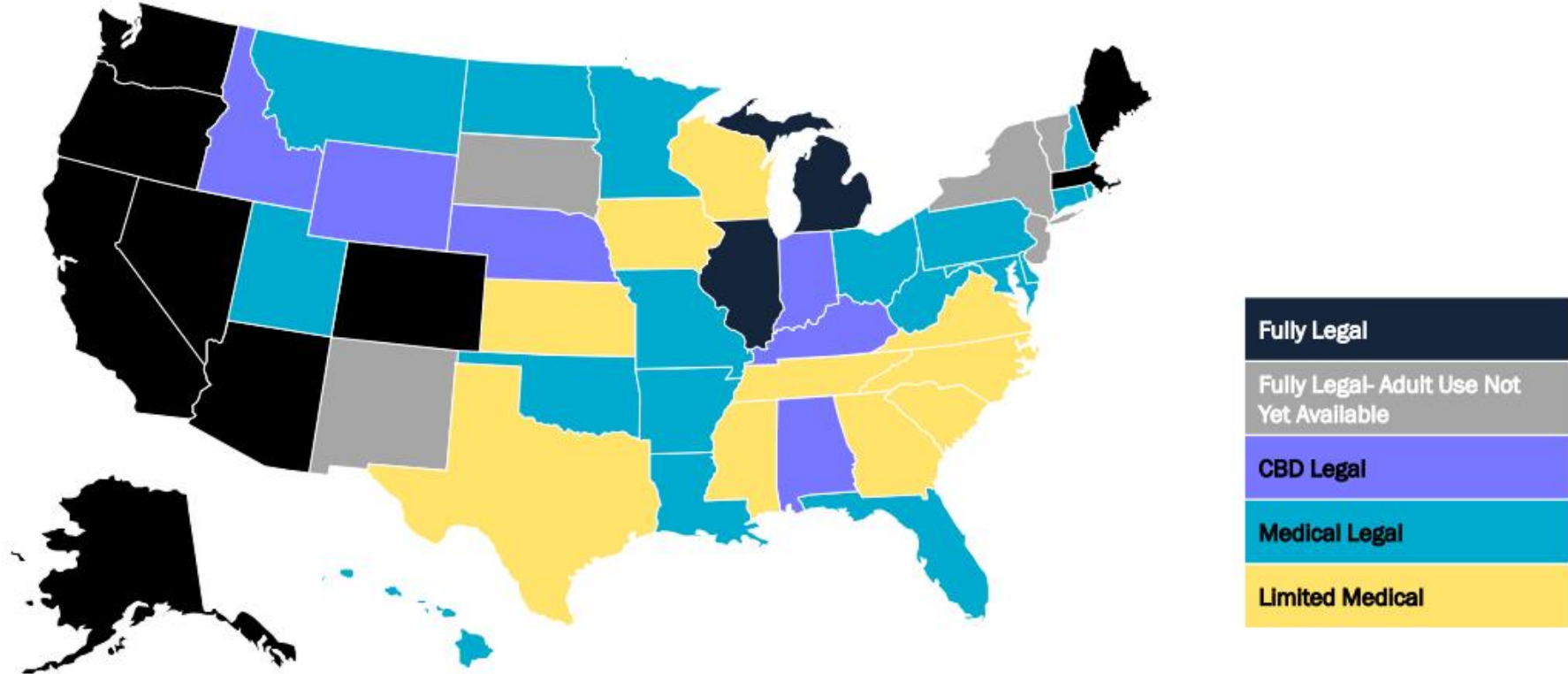
Global Regulatory Environments



<https://creativecommons.org/licenses/by-sa/4.0/deed.en>

Jamesy0627144

US Regulatory Environments



Source: BDSA updated May 2021



Dave Eagleson

Outlaw Technology

Founder and CEO

dave@outlawtechnology.net

David Cushman

Digimarc

Senior Director, Quality Management and Standards

David.Cushman@digimarc.com

Elizabeth Stewart Sinclair

BarTender® by Seagull Scientific

Director of Marketing

esinclair@seagullscientific.com



20399 Route 19, Suite 203
Cranberry Township, PA 16066 USA

info@aim-na.org

www.aim-na.org

+1.724.742.4473



Instagram

