RAIN and AIM Virtual Meeting

9/10 December 2020

AIM and RAIN are collaborating on a virtual event scheduled for 9 – 10 December 2020. We expect more than 250 attendees will take part including member and non-member from around the world. The event will be comprised of keynote speakers, educational tracks, networking activities, and an interactive exhibit hall. Running over two days, the event will cater to all three regions of the world with staggered start times on the two days.

As an AIM/RAIN member, you have the first opportunity to take advantage of the exhibit and sponsorship opportunities. A call for presentations will be sent under separate cover.

The virtual meeting platform we selected is Event Farm and the event will comprise presentations and exhibit spaces as well as facilities for social networking.

Each attendee will have their own avatar (that they can create) and will be allowed to walk around the space as they wish. Attendees can talk to each other if they are close and they can enter one of the many private areas.

Welcome area – private speaking area set around table (blue line)

Presentations

The auditoriums are setup so that everyone gets a first-class seat. Attendees can focus on one of the three screens behind the presenter or can look at all three at the same time. Presenters will have full

control of their environment and can show videos or slides on the screens.

Auditorium showing stage

There will be two tracks of presentations, one will be more RAIN RFID biased and the other will be more general AIDC. Anyone wishing to be a speaker can register at https://survey.zohopublic.com/zs/0LB0RS. RAIN and AIM staff members will review the submissions and select the final program.

Exhibit Hall

The exhibit hall is made up of 10 x 10 foot equivalent units. Exhibitors can take a space from a single 10x10 to a maximum of 40x20. The diagram below shows how the hall is setup and examples of how the areas can be divided. The basic hall can accommodate 60 single booth spaces (rows A to C below) but can be extended if required to Row F.

Exhibit hall from above showing 10x20 and 10x10 booths

The Exhibit Hall will be open at all times that conference sessions are NOT running. There will be a suggested mechanism to gather information about visitors to your booth if you are not at the booth when they visit.

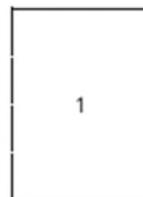The layout of each block can be any combination such as:

Booths' Layout Options

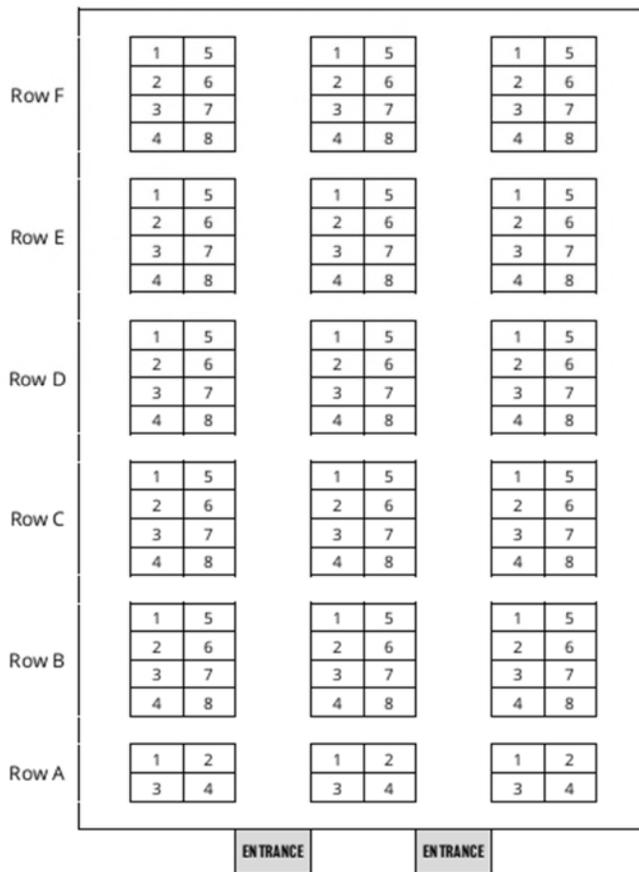#1: Small (8 Single Booths)

#2: Mixed (4 Single & 2 Double Booths)

#3: Medium (4 Double Booths)

#4: Large (1 Quad Booth)

EXPO HALL SAMPLE FLOORPLAN
(FULL LAYOUT WITH SINGLE BOOTHS)

Row F

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

Row E

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

Row D

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

Row C

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

Row B

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

1	5
2	6
3	7
4	8

Row A

1	2
3	4

1	2
3	4

1	2
3	4

ENTRANCE   **ENTRANCE**

Each booth size has their own benefits:

Single Booths

Single booths are the virtual version of a 10x10 booth. This option allows exhibitors to:

- ✓ Update the color to match their brand
- ✓ Add a logo and an icon
- ✓ Use a screen to display a webpage, PPT, PDF, etc.

Double Booths

Double booths are the virtual version of a 10x20 booth. This option allows exhibitors to:

- ✓ Update the color to match their brand
- ✓ Add two logos and an icon
- ✓ Use a screen to display a webpage, PPT, PDF, etc.
- ✓ Display 4 images

Quad Booths

Quad booths are the virtual version of a 20x40 booth. This option allows exhibitors to:

- ✓ Update the color to match their brand
- ✓ Add logos, icons, and banners in multiple areas
- ✓ Increase booth visibility with a hanging banner
- ✓ Have 2 private conversation seating areas
- ✓ Use 5 screens to display a webpage, PPT, PDF, etc.
- ✓ Display 7 images

Cost:

Booths are available to members of RAIN and AIM only. The cost for a booth is as follows:

Single Booth - $750.00 – 1 free entry to the event

Double Booth - $1500.00 – 2 free entries to the event

Quad Booth - $ 3000.00 – 4 free entries to the event

Private Meeting Room - $1000.00

Exhibitors will be provided with a list of attendees and a method of registering visitors when the staff are not present.

Sponsors

Sponsorship is only available to RAIN and AIM members.

Sponsor logos will be featured in many places on the campus and will be featured on the RAIN and AIM web site as well as all communications about the event. Sponsors will also be featured in the mobile app.

Sponsors can also request a private meeting room ($1000) – limited quantity available.

Costs/Benefits:

Benefit	Platinum	Gold	Silver
Included in all communications and advertising from RAIN and AIM	✓	✓	
Separate banner ad in the mobile app	✓		
Joint banner app with other sponsors at this level		✓	✓
Listing at the start of the conference session each day	✓	✓	✓
Listing in the Mobile app with link to more information about the company and email and web site links	✓	✓	✓
Cost	$4000 includes a Quad Booth	$2500 includes a double booth	$1500 includes a single booth
Additional cost to Upgrade Sponsor booth size one level (Single – Double, Double to Quad)		$1500 (double to quad)	$1000 (single to double)
Additional Cost to upgrade booth size two levels			$2500 (single to quad)
Private Sponsor Meeting Room	$1000	$1000	$1000

Sponsors can upgrade to a larger booth, but benefits will only reflect the Sponsorship level.

Exhibitors/Sponsors that want a virtual tour of the area can join the walk-through of the virtual space on 30 July at 11am US EDT or can contact page@rainrfid.org for details of how to view the video of the

walk-through after 30 July. For other questions about the software or the environment contact Steve@RAINRFID.org

Attendees

Cost - $50.00 for the two-day event.

Access to the mobile app to arrange meetings, see the agenda, learn about the sponsors, exhibitors, and speakers.

Access to all events including presentations, exhibit hall and social networking.

Registration to the event for attendees will start soon.

Act Now

To place an order to be a sponsor or exhibitor contact Page@rainrfid.org

To be a speaker visit to speaker form at https://survey.zohopublic.com/zs/0LB0RS. and provide details of your proposed session. All sessions will be 45 minutes including Q&A