



A Virtual Conference presented by AIM & RAIN
9 - 10 December 2020

Exhibitor and Sponsor Prospectus

To reduce the costs associated with attending an in-person conference and to increase the availability of outstanding educational and informative technical content, AIM and RAIN are excited to announce their inaugural virtual conference, 9 – 10 December 2020.

With a focus on the Automatic Data Collection industry, the event will bring together speakers and exhibitors to cover topics like RFID, bar code technologies, and IoT, from the areas of applications, standards, vertical markets, and more. Several presentation tracks will allow for attendees to choose their preferred subject areas.

More than 250 attendees are expected, including members and non-members from around the world. The two-day event will feature keynote speakers, educational tracks, networking activities, and an interactive exhibit hall. It will cater to all regions of the world with staggered start times over the conference days.

AIM and RAIN have selected *The Echo* from Event Farm Inc. as the virtual meeting venue. *The Echo* platform combines a virtual venue with event engagement technology, offering both a social and communication solution. This virtual world environment promotes social interaction and collaboration among participants and is scalable to support users concurrently from anywhere in the world.



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Exhibit Information

Exhibit Hall Floor Plan

	Column A	Column B	Column C
Row F	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8
Row E	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8
Row D	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8
Row C	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8
Row B	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8	1 5 2 6 3 7 4 8
Row A	1 2 3 4	1 2 3 4	1 2 3 4

ENTRANCE ENTRANCE

Single Booths



Single booths are the virtual version of a 10x10 booth. This option allows exhibitors to:

- Update the color to match their brand
- Add a logo and an icon
- Use a screen to display a webpage, PPT, PDF, etc.

Double Booths



Double booths are the virtual version of a 10x20 booth. This option allows exhibitors to:

- Update the color to match their brand
- Add two logos and an icon
- Use a screen to display a webpage, PPT, PDF, etc.
- Display 4 images

Quad Booths



Quad booths are the virtual version of a 20x40 booth. This option allows exhibitors to:

- Update the color to match their brand
- Add logos, icons, and banners in multiple areas
- Increase booth visibility with a hanging banner
- Have 2 private conversation seating areas
- Use 5 screens to display a webpage, PPT, PDF, etc.
- Display 7 images

Cost:

Booths are available to members of AIM and RAIN only. The cost for a booth is as follows. Booths will be assigned on a first-come, first-served basis, and sponsorship level. Advance commitment is recommended. Assignments will be made by 1 Oct 2020.

- **Single Booth** - \$750 – 1 free entry to the event
- **Double Booth** - \$1500 – 2 free entries to the event
- **Quad Booth** - \$3000 – 4 free entries to the event
- **Private Meeting Room** - \$1000

SIGN UP NOW

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Sponsorship Information

Sponsor logos will be featured in many places on the campus and will be featured on the AIM and RAIN website as well as all communications about the event. Sponsors will also be featured in the mobile app.

Sponsors can also request a private meeting room (\$1000) – limited quantity available.

Costs/Benefits:

Benefit	Platinum	Gold	Silver
Included in all communications and advertising from AIM and RAIN	✓	✓	
Separate banner ad in the mobile app	✓		
Joint banner app with other sponsors at this level		✓	✓
Listing at the start of the conference session each day	✓	✓	✓
Listing in the Mobile app with link to more information about the company and email and web site links	✓	✓	✓
Cost	\$4000 includes a Quad Booth	\$2500 includes a double booth	\$1500 includes a single booth
Private Sponsor Meeting Room	\$1000	\$1000	\$1000

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SWAG Giveaway Box

Aligning a SWAG giveaway sponsorship with your brand forges awareness of your business, can be custom designed to meet your marketing goals and give your company additional exposure to professionals and decision makers that participate at our event.

A SWAG giveaway box will be mailed to the first 200 registrants' homes prior to the event. It will be filled with sponsored-branded items which may include all or some of the items below. Only 1 of each item below is available. Company brochures are limited to one per company.

			
Pen \$750	Face Mask \$1500	Sanitizer \$1500	Grey Mug \$1750
			
Charging Cable \$1750	Reusable Straw Set \$2000	Elevate Bottle \$2000	Flash Drive \$2500
			
Neck Wrap \$2750	Journal \$3000	Sport Sock \$3000	21oz Commuter \$3750
			
Desk Plant \$6000	Company Brochure \$150		

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Exhibit and Sponsorship Rules and Regulations

AIM/RAIN has adopted a series of rules and regulations designed to increase the quality of company participation virtually at the AIM/RAIN EVENT. Members must agree to abide by these regulations to be eligible to participate in the event.

1. Participant Requirements
 - a. Exhibitors and Sponsors are limited to AIM and RAIN members. Memberships must be up to date upon registration.
 - b. AIM/RAIN has the right to change the program speakers, moderators, and exhibit hours as may be necessary to meet conference needs.
 - c. Booths must be manned during all designated exhibit hours.
 - d. Only the company name that appears on the registration profile will be used to identify the booth/sponsorship.
 - e. AIM/RAIN reserves the right to prohibit or remove exhibits which because of conduct of exhibitors, method of operation, materials, or any other reason does not meet with the goals and objectives of the organizations. This includes but is not limited to persons, things, conduct, resources, etc.
2. Fees and Registration
 - a. The payment for the event is due within 45 days of the request for exhibit space/sponsorship. The booths will be assigned on a first-come, first-serve basis, and sponsorship level beginning 1 October. Credit card payment can be made immediately, or a request can be made to receive an invoice for check or wire transfer payments.
 - b. If exhibitor fails to pay the entire fee AIM/RAIN has the right remove company from the event platform.
 - c. There are no refunds on cancellations of a virtual booth or sponsorship.
3. Virtual Event Registration Confirmation
 - a. Once you have completed your registration, you will receive your confirmation by email.
 - b. You will receive essential information for registered attendees electronically at the email address provided on the registrations.
4. Data Protection
 - a. AIM/RAIN shall comply with any application data protection legislation existing in all jurisdictions related to the virtual event. The parties must agree to [AIM/RAIN](#) privacy policies.

Registration for Booth and Sponsorships can be completed [here](#).