



## **AIM Chapter Update**

**September 2022**

### **AIM Asia – Anna Lau**

#### **AIM Asia's mission statement -**

- To liaise the AIDC industry in Asia and be the voice for the region in developing deep relationships with the other regional & national bodies
- To promote the AIDC industry via education/industry workshop, link up with academic and industry
- Secure a single entity representing the greatest network of AIDC experts across the region.
- Establish a system for industry growth in new & emerging areas.
- Put strategies in place to respond to new technology & market developments.

AIM Asia is preparing for AIM's 50<sup>th</sup> anniversary celebrations. A 4-day event is planned and co-located with RAIN RFID, IEEE and UTC Global in Singapore in March 2023. An organizing committee consisting of representatives from several Asian companies is working on the plan.

### **AIM Europe – Frithjof Walk**

Business is surprisingly good around Europe. But there are still concerns about the supply chain issues with shortages in labelling and paper materials. Large paper manufacturer in Finland is on strike and causing some issues. They are working on the planning of AIM's 50<sup>th</sup> anniversary celebration that will be held in Germany in the fall 2023.

### **AIM China - Zhou Jie Hui**

There have been several personal changes within AIM China. Ms. Hui has recently taken on the responsibilities and is looking forward to a fresh start and getting more involved with the AIM community.

They will be making a video about AIM and the technologies to support the association. They are planning a membership meeting and plan to participate in the AIM committees.

### **AIM India – Sanjive Mehta**

They are in the approval process of setting up AIM India officially. AIDC Technologies Association of India is having its annual mega event in September 2022 with over 200 expected attendees. AIM India will be formally launched at this event with Mr. Mehta having a speaking spot. The industry is doing well with a major focus on healthcare.

### **AIM Japan – Masaki Ehara**

AIM Japan is mainly focused on educating the end user and students. They are setting up education work groups in AIDC/RFID, Publishing/Library and Food Traceability. The program RFID for Books was started – around 1 billion tags per year are produced. The university has a test lab that is used by the students.

### **AIM Denmark – Henrick Granau**

The membership continues to grow. The AIDC industry in Denmark is moving forward fast, although they are having supply chain issues on almost everything. The main event “RFID & IoT in the Nordics” was held in June 2022 with a little over 100 in attendance. Next’s year event is planned for June 7, 2023.

Activities include special interest work groups, member meetings, Webinars and an AIDC seminar with GS1 for pharma and healthcare. AIM Denmark members will be present and exhibiting at “The Smart Company” event in October 2023.

### **AIM-D e. V. (Germany, Austria, Switzerland) – Peter Altes**

AIM-D e.V. is working on several projects that include AIM & VDA on global permit, Global Positional Group and WIPANO-II/SPOQ (AutoID & Security). They have work groups in AutoID & Security, RFID & Sensors, ORM, Marketing, RFID/EREG, NFC, RTLS and System Integration. The work groups are starting to meet again in person.

There are 2 member meetings planned in the Fall of 2022 and the Spring of 2023. They will also support and help plan AIM’s 50<sup>th</sup> anniversary celebration planned for the fall of 2023. They will have a presence at FachPack (Sept 2022), RFID & Wireless IoT Tomorrow (Oct 2022) and LogiMAT (April 2023).

### **AIM Russia – Grigory Slusarenko**

Membership remains steady with representatives in all AIDC technologies. AIM Russia has an active standard participation and is secretariat to CIS Technical Committee 517 “Automatic Identification and Data Capture Techniques”. They had 3 CIS AIDC standards approved so far this year and they have one full time staff member just assigned to standards.

The outlook for the industry is similar to the rest of the EU. UDI topic is important.

### **AIM North America – Jeanne Duckett**

The membership is steady with a good representation of membership categories. AIM NA is engaged in many events with include RFID Journal Live, GS1 Connect, Food Safety Summit to name a few. AIM NA will be having a call for nominations for the Industry Awards in September. A Hackathon is being planned next year at Wright State University in Ohio. AIM NA has very active work groups that include Cannabis, Food Supply Chain, Pharma, and UDI.