



## Sponsorship Opportunities

### **GOLD | \$5,000**

- Highest impact placement on all event materials
- Extra mentions on social media
- Five (5) complimentary registrations for AIM Summit

### **SILVER | \$1,000**

- Two (2) complimentary registrations for AIM Summit

#### **All sponsors receive:**

##### **Pre-event**

- Logo on AIM Website
- Inclusion of logo in promotional emails
- Mentions in social media posts
- Inclusion in press releases
- Inclusion in social media buzz kit that is sent out to all member companies and sponsors. Kit contains ready-made social media content so that companies can easily spread the word about programs and events

##### **On-site**

- Logo included on event Presentation and collateral for the AIM Summit
- Mention in opening remarks
- Opportunity to provide a gift to event attendees

##### **Post-event**

- Inclusion in post-event email to all organization members

### **Sponsorship Commitment Requirements**

- Sponsor must provide all three (3) of the following logo files and company description within **five (5) days of signing the Agreement.**
  - 300 dpi high resolution JPEG (suitable for large-scale printing)
  - EPS vector format logo
  - 160px w x 140 px h; either a white or transparent background; PNG file format
  - a general, company description of no more than 150 words
  - Preferred URL
  - Twitter handle
- Should Sponsor wish to provide a gift to the event reception attendees, Sponsor agrees to submit product information to Connections Summit for approval. Upon approval, venue shipping address and info will be provided to Sponsor. All materials must be assembled and arrive ready for distribution.

For questions or additional details, contact AIM by [email](#) or phone +1.724.742.4470