



# engage again

A Virtual Conference presented by AIM & RAIN  
8-9 September 2021



## TYRE EXPO

## Exhibitor and Sponsor Prospectus

**More than 350 attended the May event**, including subject matter experts from around the world. The two-day event featured **3 keynote speakers, 75 educational speakers, 43 sessions, 6 networking activities**, and an **interactive exhibit hall**.

In its inaugural event, the [Tyre Expo](#) will have its own educational track that brings together business from all aspects of the tyre supply chain world. **Engage Again** focuses on the Automatic Data Collection industry, covering topics like barcode, biometrics, IoT, NFC, RFID, RTLS, and RAIN, from the areas of applications, standards, & all vertical markets.

### Daily Agenda (all times CET)

10:00 CET   4:00am ET	Presentation Sessions
12:00 CET   6:00am ET	Exhibit Hall Hours
13:30 CET   7:30am ET	Presentations Sessions
15:30 CET   9:30am ET	Exhibit Hall Hours
17:00 CET   11:00am ET	Presentation Sessions
19:00 CET   1:00pm ET	Networking





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**TYRE EXPO**

## Sponsorship Information

Sponsor logos will be featured in many places on the campus and will be featured on the AIM and RAIN website as well as all communications about the event. Sponsors will also be featured in the mobile app.

Sponsors can also request a private meeting room (\$1000) – limited quantity available.

Benefit	Platinum	Gold	Silver
Separate banner ad in AIDC Connections Virtual World	✓		
Present 5-minute welcome remarks on opening day	✓		
Included in all communications and advertising from AIM and RAIN	✓	✓	
Joint banner ad with other sponsors at this level		✓	✓
Listing at the start of the conference session each day	✓	✓	✓
Copy of the registration list of those participants who gave permission for their information to be shared	✓	✓	✓
Free Full Conference Passes to use for staff and/or customers	<b>10</b>	<b>7</b>	<b>5</b>
Cost	<b>\$5000 w/ Quad Booth</b>	<b>\$3000 w/ Double Booth</b>	<b>\$2000 w/ Single Booth</b>
Private Sponsor Meeting Room	\$1000	\$1000	\$1000

Booths will be assigned on a first-come, first-served basis, and sponsorship level. Advance commitment is recommended. Assignments will be made by 13 August 2021.

**SIGN UP NOW!**

Contact: Diana Bowser | [diana@aimglobal.org](mailto:diana@aimglobal.org) | Phone: +1 724.742.4470 | Fax: +1 724.742.4476



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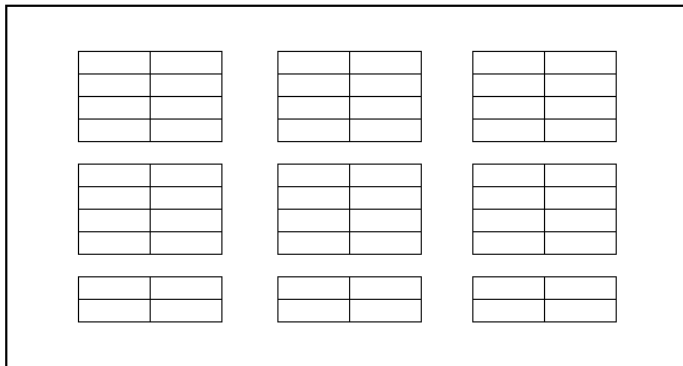


## TYRE EXPO

### Exhibit Information

#### Floor Plan

Subject to change



Entrance

Entrance

Booth assignments will be made by 13 August.

	Member	Non-Member
Single Booth w/1 pass	\$1000	\$2000
Double Booth w/2 passes	\$2000	\$3000
Quad Booth w/4 passes	\$4000	\$5000

#### Single Booths



Single booths are the virtual version of a 10x10 booth. This option allows exhibitors to:

- ✔ Update the color to match their brand
- ✔ Add a logo and an icon
- ✔ Use a screen to display a webpage, PPT, PDF, etc.

#### Double Booths



Double booths are the virtual version of a 10x20 booth. This option allows exhibitors to:

- ✔ Update the color to match their brand
- ✔ Add two logos and an icon
- ✔ Use a screen to display a webpage, PPT, PDF, etc.
- ✔ Display 4 images

#### Quad Booths



Quad booths are the virtual version of a 20x40 booth. This option allows exhibitors to:

- ✔ Update the color to match their brand
- ✔ Add logos, icons, and banners in multiple areas
- ✔ Increase booth visibility with a hanging banner
- ✔ Have 2 private conversation seating areas
- ✔ Use 5 screens to display a webpage, PPT, PDF, etc.
- ✔ Display 7 images

#### Exhibit Cost:

Booths are available to members and non-members. Booths will be assigned on a first-come, first-served basis, and sponsorship level. Advance commitment is recommended.

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## Exhibit and Sponsorship Rules and Regulations

AIM/RAIN has adopted a series of rules and regulations designed to increase the quality of company participation virtually at the AIM/RAIN Engage Again and Tyre Expo. Sponsors and Exhibitors must agree to abide by these regulations to be eligible to participate in the event.

1. Participant Requirements
  - a. AIM/RAIN has the right to change the program speakers, moderators, and exhibit hours as may be necessary to meet conference needs.
  - b. Booths must be manned during all designated exhibit hours.
  - c. Only the company name that appears on the registration profile will be used to identify the booth/sponsorship.
  - d. AIM/RAIN reserves the right to prohibit or remove exhibits which because of conduct of exhibitors, method of operation, materials, or any other reason does not meet with the goals and objectives of the organizations. This includes but is not limited to persons, things, conduct, resources, etc.
2. Fees and Registration
  - a. The payment for the event is due 30 days prior to the event for exhibit space/sponsorship. The booths will be assigned on a first-come, first-serve basis, and sponsorship level beginning 13 August. Credit card payment can be made immediately, or a request can be made to receive an invoice for check or wire transfer payments.
  - b. If sponsor and/or exhibitor fails to pay the entire fee AIM/RAIN has the right remove company from the event platform.
  - c. There are no refunds on cancellations of a virtual booth or sponsorship.
3. Virtual Event Registration Confirmation
  - a. Once you have completed your registration, you will receive your confirmation by email.
  - b. You will receive essential information for registered attendees electronically at the email address provided on the registrations.
4. Data Protection
  - a. AIM/RAIN shall comply with any application data protection legislation existing in all jurisdictions related to the virtual event. The parties must agree to [AIM/RAIN](#) privacy policies.

**Registration for Booth and Sponsorships can be completed [here](#).**