



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

Inside AIM Chapters | AIM Korea

- **Tell me about your professional background:**

HION-IT (CEO: David HAN) has been in the barcode and RF-ID business for about 10 years. We focus on developing solutions for inventory management and production operation management in warehouses and manufacturing plants. We are positioning ourselves as a company specializing in AIDC solutions representing Korea's AIDC industry.

- **How did you get involved with AIM Korea?**

For the past 20 years, AIM Korea has been leading technology and trends and seeking industrial development as Korea's only representative automatic recognition industry association. As a member of AIM Global and the general secretary of AIM Korea, I want to lead the industry and technology for greater development in the future.

- **Can you tell me about AIM Korea? What have you been working on and what are your goals for the future?**

AIM Korea, as Korea's leading AIDC specialized organization, aims to develop technical standards and certifications so that all companies can share and utilize AIDC technology and know-how.

- **What do you see as the “next big thing” or trend in the AIDC industry?**

Analysis and utilization of vast amounts of data along with AIDC technology in the metaverse and virtual space using NFT in the future is considered to be the “next big thing” to utilize as various technologies in the industry.

- **From your perspective, what do you see as:**

- **The greatest challenges to the AIDC industry?**
- **The greatest opportunities to the AIDC industry?**

We believe that the NFT and Metaverse can be both a great opportunity and a threat to us. It can be applied to our industry by utilizing the behaviors and patterns of various people in the virtual space, but since the existing technologies using barcodes or RFID can be changed quickly, the thing is how quickly can we understand and learn these trends to preempt them. This is expected to become the core of the AIDC industry in the future.

- **How can others get involved with AIM Korea and learn more about your work?**

You can visit AIM Korea's website or contact me. <http://kaiia.kr/> / hsc@hionit.com



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