



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.



Tune in to our latest podcast featuring AIM Asia's President, Anna Lau, as she delves into the significance of the recent Memorandum of Understanding signing with the US General Chamber of Commerce for Entrepreneurs of Hong Kong, Macau, and Guangdong. Discover firsthand AIM Asia's initiatives and gain insights into their plans for the year ahead.

LISTEN:

AIM Global's Outlook and Predictions

[Aileen Ryan](#), RAIN Alliance

Aileen Ryan, President of RAIN Alliance, emphasizes sustainability as an imperative rather than an opportunity. She stresses the urgent need for industries to minimize harm and enhance environmental impact through technologies like RAIN RFID. Ryan highlights the importance of standardizing legislative efforts globally to enable scalable solutions.



READ:

Sponsor AIM's PACK EXPO Partnership Breakfast

Limited sponsorship opportunities are available for the AIM Partnership Breakfast at [PACK EXPO International](#) on **November 5th at 7:30 AM** local time. Don't miss the chance to position your company at the forefront of packaging innovation.

Sponsorship Levels:

\$500 - *Platinum* \$350 - *Gold* \$250 - *Silver*

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LIVE WEBINAR

aim INDIA

RFID for Supply Chain Traceability and Inventory Count

Guest Speaker

ASHIM PATIL
i-TEK RFID
MD & CEO

01 August 2024
4:00 PM IST

REGISTER NOW More information +91 99118 15557

AIM India Webinar

Register for AIM India's latest webinar on the topic of exploring RFID for Supply Chain traceability and inventory management. The webinar will take place Thursday, August 1st at 4pm IST.

REGISTER:

AIM Denmark RFID and IoT in the Nordics

AIM Denmark co-organized its 12th annual Conference - the largest RFID Event in the Nordics at the IT University in Copenhagen. It was a highly successful conference, filled with great energy and positivity – and with attendees from 13 nations.

The day had a packed agenda with good presentations, exhibition, and networking. Valuable connections with potential customers, partners, and other attendees were established.



Top left- Keynote speaker Lars Schnell (Circmar), top right- Keynote speakers from PostNord, bottom left - Keynote speaker Rachael Ellis (Hull University Hospital), bottom right- The Exhibition and Networking area

The following are outstanding keynote presentations made by end-user organizations:

- PostNord presenting their IoT journey and the road ahead
- Circmar presenting a more sustainable solution for smarter way to transport seafood in a circular economy
- Hull University Hospital presenting 'Researching, Finding, Implementing and Delivering **RFID**'

Meet us at AmericanHort Cultivate

We are going to be at [AmericanHort's Cultivate](#) on Monday, July 15th and we would love to meet you there! Visit the link below to schedule a meetup with us.

SCHEDULE:

AIM Members at [Cultivate](#)



AIM Members at [RetailNow](#)



Labelexpo Americas AIM Discount

Meet the industry's leading suppliers at [Labelexpo Americas 2024](#) and discover hundreds of live demonstrations and game-changing product launches. This is the best opportunity to target the latest advancements in flexible packaging, automation, RFID technology and sustainability all under one roof. Get **20% off** with discount code **AIM20**

REGISTER:

Major Canadian Component Manufacturer Relies on RFID & RTLS

A UHF RTLS system has been installed on seven floors of the Canadian West Park Health Centre (WPHC) in Toronto. 608 antennas, 120 readers, and 50 multiplexers enable real-time asset management and monitoring. 25,000 devices were equipped with passive tags from HID, Beontag, and Metalcraft. The RTLS solution is used to record digital inventory data for process analyses, risk assessments, and investment calculations.

[Read the full success story](#), powered by [Think WIOT](#), to find out more about the RFID solution!

READ:

[Revolutionizing Last-Mile Delivery with RFID Technologies](#)

FEIG

[Lost en Route: Ambient IoT Ensures Shipments Reach the Right Destination](#)

Wiliot

[Your Supply Chain Data in Your Pocket](#)

Mojix

[Andrew Huddleston Joins Flexcon as Chief Commercial Officer](#)

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VANGUARD ID Systems

[Navigating the Pitfalls of RFID Technology in Manufacturing](#)

FactorySense RFID

[RFID Tags in Food: The Secret to Fresh Food Traceability](#)

Checkpoint Systems

[Avery Dennison gets ARC Performance Certification for M800 Inlay Designs](#)

Avery Dennison

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AIM

Defining Today's Technology Standards; Empowering Tomorrow's Solutions

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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