



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

Navigating the Future of AIDC: Insights from Ernesto Castagnet, President of AIDC100

Tune in to our latest podcast featuring AIDC 100's newly appointed president [Ernesto Castagnet](#) as he outlines the evolution of AIDC technologies, including advancements in barcoding and RFID, and the integration of IoT, Blockchain, and AI.

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Sensor Technologies and RFID Recycling E-Books Released by AIM

These new educational resources created by the RFID Experts Group and Visibility Technologies Industry Group provide essential insights on environmental sensors in the supply chain and sustainable practices for RFID tag recycling.

[Understanding Sensors for the Supply Chain](#)

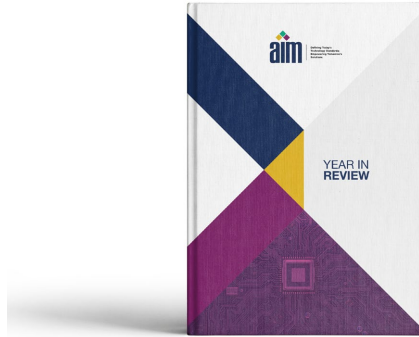
Learn how environmental sensors (temperature, moisture, light, vibration, and more) are revolutionizing supply chain operations. Gain insights on selecting the right sensors to enhance efficiency and

[Guidance for Improving RFID Tag Recycling and Disposal](#)

Learn more about innovations in RFID tag recycling. This resource addresses e-waste challenges and promotes sustainable practices, helping the RFID sector reduce its environmental footprint.

compliance.

Become a Year in Review Supporter



It is an opportunity to spotlight your company as an industry leader in advancing the growth and innovation of the automatic identification and data capture industry. The publication will be searchable online and available in PDF form.

AIM's Outlook and Predictions section features the thought leaders who offer their predictions on what's in store for 2025.

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Options to fit every budget:

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- \$250 Logo, hyperlink, and company description
- \$100 Logo and hyperlink

Questions?

Contact Bethany Deane at +1 724-742-4470 or bethany@aimglobal.org

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Mosnel Winery Welcomes a New Era of Wine Authenticity and Traceability

August 28 | 11:00 ET / 17:00 CET

Securing the Aerospace and Defense Supply Chains with Non-Cloneable Security Markers

October 1 | 11:00 ET / 17:00 CET

Discover how Mosnel Winery is pioneering new standards in authenticity, traceability, and consumer engagement within the wine industry. Facing the complexities of distribution and authenticity verification head-on, Mosnel has partnered with SAIT to implement Wineability™, a cutting-edge solution integrating RFID technology and QR codes.

Speaker:
Carlo Carminati
Sales Manager
SAIT s.r.l

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iTRACE 2DMI(R) is an Anti-Counterfeit and Supply Chain Security Solution that helps companies stop Production Overrun, Diversion and provides secure product authentication to global brands and manufacturers. iTRACE specializes in solving the difficult security problems where other technologies have failed to deliver a reliable solution.

Speaker:
Mark Manning
Founder & CEO
iTrace Technologies

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Demystifying Ambient IoT and RFID

Webinar Rewind



Speakers:
Jeanne Duckett - Senior Manager of Food Technology Solutions at Avery Dennison
Steve Statler- Chief Marketing Officer at Wiliot



Speakers:
Steve Statler- Chief Marketing Officer at Wiliot
Scott Austin- Director at Zugang Technologies

See More to Achieve More

Webinar Rewind

In this webinar, explore Zebra's Warehouse Vision Study, focusing on trends,



technologies, and strategies for enhancing warehouse operations, improving supply chain visibility, and achieving resiliency.

Speaker:

Andre Luecht - Global Strategy Lead of Transport, Logistics and Warehouse at Zebra Technologies

Members at Labelexpo

September 10-12 at the Donald E. Stephens Convention Center in Chicago, IL

Learn about the latest advancements in flexible packaging, automation, RFID and sustainability.



[Learn More](#)

Members at VARTECH

September 16-17 at the Rosen Shingle Creek Hotel in Orlando, FL

For over three decades BlueStar's VARTECH event has delivered a unique venue for value-added resellers, managed service providers, and software vendors to explore new solutions, glean meaningful insights and tips, and connect with industry leaders.



[Learn More](#)

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loftware.com/convergence

Join us at Convergence 2024 in Orlando, Florida, from October 21-23 and immerse yourself in the future of supply chain management! This is your chance to connect with industry leaders, innovators, and peers from a variety of sectors. Gain invaluable knowledge, network with the best, and leave with actionable strategies to elevate your business.

[Learn More](#)



GO GREEN!

The Axia Institute:
Delivering Value Chain Solutions®
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aim

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US

HACKATHON

Oct. 19-20, 2024

The Axia Institute, in collaboration with AIM and GS1, will be hosting their first [Go Green Hackathon](#). Listen to [John Hatfield](#), Executive Director, [The Axia Institute](#) discuss how you can get involved and the benefits of becoming a sponsor.

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Co-innovation for the Frontline](#)

Zebra

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Natural-Language Insights into Vast,
End-to-End Supply Chains](#)

Wiliot

[Precise Excavator Bucket Movements
with Absolute Encoder Solution for Tilt
Rotators](#)

SICK Sensor Intelligence

[Intelliguard, Cencora Partner to Increase Compatibility of RFID-Tagged Medications, Medication Management Systems](#)

Intelliguard

[EMP Technical Group integrates BarTender Cloud with Microsoft Dynamics 365 ERP](#)

BarTender®

[Digital Technologies to Prevent Fraud and Counterfeit Activity in F&B](#)

Digimarc, Avery Dennison, Zebra

[Socket Mobile Launches SocketScan S320 Countertop QR Code Payment Reader](#)

Socket Mobile

[Clayton Stouffer Named Vice President of Operations at GSF](#)

Golden State Foods

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Defining Today's Technology Standards; Empowering Tomorrow's Solutions

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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