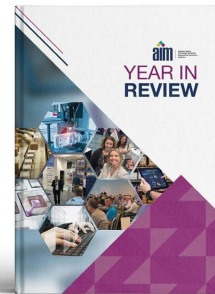




Defining Today's Technology Standards; Empowering Tomorrow's Solutions.

AIM Releases Year in Review and 2025 Predictions

This publication spotlights the many extraordinary achievements made possible through the collective strength of members and partners who are dedicated to creating transparent, efficient, and sustainable supply chains. The report features insights from industry thought leaders on the future of AIDC technologies, introduction of new educational tools and online resources, celebratory events marking key industry milestones, and AIM's strategic priorities for 2025 and beyond.



The AIM Year in Review is available in both downloadable PDF and a browser-accessible version.

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2025 Outlook and Predictions Spotlight

Nearly two dozen of the most respected thought leaders in the industry offer their predictions on what's in store for 2025. In the upcoming months, an executive will be spotlighted in each issue of the *AIM Insider*. As you read through these commentaries, you will note, of course, the current economic situation is addressed along with insights on how the industry can work together.



Mary Lou Bosco
CEO | AIM Global

AIM's Chief Executive Officer, [Mary Lou Bosco](#), sees business goals, business processes and the complementary systems that AIDC technologies are used with changing in 2025. One constant is that AIDC solution providers have been helping their clients do things in new ways and improve their operations for decades. We have an essential role to play in the next phase of business transformation and AIM members will contribute in exciting new ways in 2025.

[Read](#)

AIM Blog - AIM Chapter Meeting Recap: A Collaborative Future for 2025

Mike Allen, AIM Global

Last month, AIM chapters from around the world gathered virtually for a dynamic and insightful meeting. This event was a testament to AIM's unwavering commitment to advancing the automatic identification and data capture (AIDC) industry through collaboration, innovation, and strategic planning.

The meeting kicked off with updates from various AIM chapters, each bringing a unique perspective on their regional challenges and successes. Here's a glimpse into the key highlights:



Save The Dates

AIM Summit

April 10, Holtsville, NY

The AIM Summit is a meaningful forum for leading traceability and supply chain professionals to meet face-to-face with their peers and industry experts. Open to members and non-members.

Introduction to AIDC 101 Workshop

April 16th, Chicago, IL

Join us for AIM's AIDC 101, a full-day educational event designed to provide a foundational understanding of Automatic Identification and Data Capture (AIDC) technologies.

Reach out to [Bethany Deane](#) for more information or to be put on the pre-registration list.

Around AIM

Member Spotlight | Partner News | Webinars | Industry News

AIM-D e.V: Trend Barometer

The AIM-D e.V Trend Barometer is a semi-annual surveys among its members to gather their perspectives on general business and market developments, as well as specific trends in the AIDC markets. The current report reveals cautious optimism in the AIDC industry amidst challenging circumstances. Despite economic and geopolitical crises, including high energy prices, labor shortages, and global unrest, over 60% of AIM D e.V members reported stable or improved business conditions compared to the first half of 2024. Looking ahead, approximately 90% anticipate stabilization or improvement in 2025.

The key insights highlight the growing importance of technologies like AI, cybersecurity, and the Digital Product Passport (DPP), with members focusing on integrating complementary technologies and addressing regulatory requirements and supply chain disruptions.

For more details, contact Peter Altes, Managing Director of AIM-D e.V., at info@AIM-D.de or visit www.AIM-D.de.

AIM-D e.V RFID & Sensor Technology Whitepaper

AIM-D e.V. recently released a whitepaper on RFID and sensor technologies. This document describes the basic structure of an RFID transponder with sensor functionality

(sensor transponder), the required peripheral devices (RFID system) and is intended to provide interested parties with assistance in planning, configuring and using the system. Furthermore, the paper contains application examples and best practices for the use of RFID transponders with sensor functionality and is intended to serve as inspiration for solving problems from many areas of industry and logistics / intralogistics with the help of “RFID with sensor functionality” technology.

[Download](#)

AIM Members at NRF 2025: Retails Big Show

January 11-14, 2025 | Jacob K. Javits Convention Center in NYC



NRF's Big Show is your opportunity to stay ahead of retail's evolution and become a game changer. Gain cutting-edge insights, experience new innovations, and connect with industry leaders to shape the future of retail.

[Register](#)

AIM Members EM Microelectronic and Digimarc Partner to Provide Solutions for Strong Digital Product Passports



Check out how AIM members [Digimarc](#) and [EM Microelectronic](#) are transforming supply chains by offering enhanced visibility, streamlining product tracking, and boosting sustainability through Digital Product Passports.

[Read](#)

Industry News

[Trustwell Launches AI-Powered Food Product Management Tools](#)

Trustwell

[Identiv NFC: Advancing Secure and Versatile IoT Applications](#)

Identiv

[90% of Industry Professionals Call for Greater Connection Across Global Supply Chains. Software Survey Reveals](#)

Loftware

[Food Revolution is Here: Chinook™ Inlay. RFID Innovation for Reusable Packaging](#)

Checkpoint Systems

[SATO UK in Top Five Percentile for Sustainability in Labels Manufacturing with EcoVadis Gold Award](#)

SATO

[Wiliot Featured in The Sunday Times | From Darkness to Light – Unlocking the Potential of Technology-Enabled Supply Chains](#)

Wiliot

[How Digital Tools are Transforming Food Safety and Compliance with Avery Dennison](#)

[Brands & Retailers Are Bullish on GS1 Digital Link 2D Barcode](#)

GS1

Avery Dennison

[Driving Fulfillment Excellence to Elevate Retailer Experiences for Weyco Group](#)

TSC Auto ID

[Drive Superior Business Insights through Advanced Data Integration in Life Sciences](#)

USDM Life Sciences

[Webinar: Government Property Management in 2025.](#)

A2B Tracking

[React Native Capture SDK Update: Customize your SocketCam Viewfinder](#)

Socket Mobile

[Mitigating Interference: RFID in the Presence of Metals and Liquids](#)

ID Tech Solutions

[Walking the Talk: How We're Engaging in Responsible AI Practices at Zebra](#)

Zebra Technologies

[Why Metalcraft's RFID Tags Work for Facilities Management](#)

Metalcraft

[SpotSee Launches WarmMark QR: Revolutionizing Cold Chain Monitoring with Smart, Low-cost, Sustainable Technology](#)

SpotSee

[Cybersecurity and Black Friday: The Ultimate Retail High](#)

Seagull Software

[How Labeling Impacts the Triple Bottom Line: People, Planet & Profit](#)

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.

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