

# PRESS RELEASE



FOR IMMEDIATE RELEASE

## **ID Integration to Showcase RFID in Action at HIMSS 2025**

[Mukilteo, WA] – February 25, 2025 – ID Integration, Inc., a leader in RFID asset tracking solutions for healthcare will be showcasing its cutting-edge hospital asset tracking technology at HIMSS 2025 in Las Vegas, March 3-6. Attendees can visit Booth #4043 in the Zebra Technologies Pavilion for a live demonstration of passive RFID solutions that enhance efficiency, reduce costs, and improve patient safety in hospitals.

### **Live Demo: RFID in Action - Hospital Asset & Specimen Tracking**

ID Integration’s hands-on demo will highlight how hospitals can leverage passive RFID technology to automate asset tracking, streamline workflows, and optimize inventory management. Visitors will experience:

- Instant Equipment Location Tracking – See how RFID eliminates search time for critical assets like IV pumps, ventilators, and wheelchairs.
- Surgical Tray & Instrument Tracking – See how RFID enables instant identification of sterilized, wrapped surgical trays without breaking sterility, ensuring the right tools are delivered for each procedure. Learn how tracking individual instruments enhances OR efficiency, compliance, and patient safety.
- Specimen Tracking & Chain of Custody – Discover how RFID prevents lost or misidentified lab specimens, reducing errors and improving patient outcomes.
- Inventory Management & Compliance – Explore how hospitals can prevent stockouts, track expiration dates, and automate recall management with RFID.

### **Schedule a Demo at HIMSS**

Healthcare professionals attending HIMSS 2025 can schedule a one-on-one demo with ID Integration’s RFID experts at Booth #4043. To book a meeting, [visit this link](#) or stop by the Zebra Technologies Pavilion during exhibit hours.

For more information about ID Integration’s automation solutions for hospitals, visit [ID-Integration.com](https://www.id-integration.com) or contact Troy Waller, VP, Healthcare, (916) 945-1147, [twaller@id-integration.com](mailto:twaller@id-integration.com).

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### **About ID Integration, Inc.**

*ID Integration, Inc. is a pioneer in automated data capture technologies and integration solutions. For 25 years, ID Integration has been delivering innovative identification technology solutions to diverse industries, including government, military, aerospace, industrial, healthcare, and more. Their track record of enhancing productivity, ensuring accuracy, and reducing costs has made them a trusted partner for organizations seeking cutting-edge solutions.*