



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

AIM Summit 2025 | Unleashing Premier Networking and Education Opportunities for Digital Identification Technologies

Join us on April 10 in Holtsville, NY, for the [AIM Summit](#), a premier event connecting industry leaders, technology experts, and professionals to explore the latest advancements in digital identification technologies. Through expert-led panels and discussions, attendees will gain valuable insights into e-labeling, digital product passports, healthcare compliance, the latest trends, and global AIDC adoption with standards.



[Learn More](#)

Below is a more detailed overview of the educational sessions

Keynote – TechTalk: Future of Traceability Technologies



Joe White
Chief Product & Solutions Officer
Zebra Technologies

eLabeling and Digital Product Passports: Enabling Transparency and Compliance in the Supply Chain

Hae Choe, CSP
National Electrical Manufacturers Association



High-Impact AI Use Cases – Accelerating Retail AI from Pilots to Scale



Gaurav Pant
Incisiv

Advancing Healthcare Traceability: Meeting the Needs of a Rapidly Evolving Industry



Kevin Capatch
Geisinger Health System



Gregg Gorniak
Cencora



Tyson Stuelpe
SpotSee

Industry Direction Report – Insights from the Solution Provider and User Communities



John Burnell
Burnell Reports

Standards – Important Then...Still Needed Now



Jackson He
Zebra Technologies



Jeanne Duckett
Avery Dennison



Claude Tételin
GS1 GO



Glenn Jackling
Applied Image

Moving AIM Global Forward



Chuck Evanhoe, AIM Board Chair
Aware Innovations

AIM Docs & Industry Group Highlights – Get Involved



Mike Allen, AIM Global

Not only will there be great sessions like the ones above, but there will also be several networking opportunities throughout the day. Link up with like-minded industry peers and experts to foster further industry collaboration and innovation!

[Register](#)

Want to win a free pass? [Submit your contact information](#) (Email, phone number, company) to be part of a raffle for a complimentary pass for the event! Selected parties will be contacted by March 12th.

Thank you to our sponsors!



Around AIM

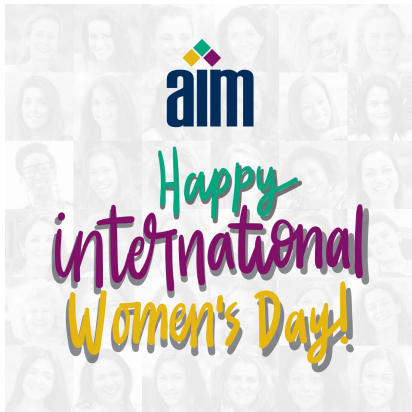
Member Spotlight | Partner News | Webinars | Industry News

Welcome to AIM



Levata enables customers to rise above their expectations by providing strategies, solutions, and services that power modern environments. With technology enabling mobility, barcoding, and access control, expertise connecting people, data, and assets, and insights to move businesses forward, Levata elevates the potential of thousands of organizations worldwide. Levata has operated as a market leader in end-to-end technology solutions for over 40 years.

Happy International Women's Day from AIM



In honor of International Women's Day, Saturday 8 March, we are proud to spotlight a key initiative within the industry: **Women of AIDC**. This vibrant and supportive workgroup brings together women in the AIDC (Automatic Identification and Data Capture) sector, creating a powerful network of professionals dedicated to empowering one another.

[Join](#)

Call for Entries for 2025 RFID · IoT · Blockchain · AIDC Case Study Competition

Each year, AIM recognizes those who have developed and delivered compelling solutions that contribute to the growth and advancement of innovations and cutting-edge technologies in the following categories:

- RFID
- IOT
- Blockchain
- AIDC

Open to members and non-members. Enter Now!

Deadline: 14 March 2025

[Submit](#)

Upcoming Webinar



aim

Doubling the RFID Advantage for Retail, Logistics and Healthcare Applications with Dual-Frequency Solutions
12 March at 12:00 pm EDT / 17:00 pm CET

Stefan Genser
Director Sales
RFID/Transponder Solutions, EMEA
IDENTIV

Dr. Swaminathan Subramanian Ph.D.
Director of Business Development
The Axia Institute:
Delivering Value Chain Solutions*
MICHIGAN STATE UNIVERSITY

Doubling the RFID Advantage for Retail, Logistics and Healthcare Applications with Dual-Frequency Solutions

Wednesday, 12 March | 12pm EDT

Join our webinar featuring the introduction of [Identiv's](#) multifunctional dual-frequency solutions that combine the advantages of RAIN RFID (UHF) and HF/NFC – and have the potential to transform retail and pharma.

Register

Selecting the Appropriate Technology for Sensor Data Collection: A Guide to Application-Specific Solutions

Wednesday, 26 March | 10am EDT

Navigate the complexities of supply chain data acquisition in this webinar. We will conduct a comprehensive analysis of leading sensor technologies, including RFID, Bluetooth Low Energy (BLE), and LoRaWAN, to optimize your logistics and cold chain processes.

Register



aim WEBINAR

Selecting the Appropriate Technology for Sensor Data Collection
A Guide to Application-Specific Solutions
March 26th | 10:00 EDT \15:00 CET

Speaker

Lionel Geynet
ASYGN

aim
AIDC 101
Workshop

Chicago, IL | 16 April

Come to Chicago for a full-day educational experience tailored for every professional level. Whether you're new to the industry, an industry veteran, or an end-user seeking solutions, this workshop has something for you!

Learn More

Thank you to our sponsors!



Visit AIM at PACK EXPO Southeast

10 – 12 March | Georgia World Congress Center, Atlanta

AIM Business Development Director Michael Allen will be representing AIM at [PACK EXPO Southeast!](#) Visit AIM at booth #106. Also if you plan on attending stop by the *Industry Speaks Stage* where Michael will be speaking March 10 at 11:30 AM local time on Automated Data Capture 101. The session is focused on the transformative impact of digital identification technologies on the packaging industry. Attendees will gain insights into how AIDC solutions enhance supply chain visibility, improve inventory management, and streamline packaging processes.

AIM stakeholders can receive a complimentary pass by using code **AIMCC**. Email [Michael Allen](#) to schedule an appointment. We hope to see you there!

AIM Members at LogiMAT 2025

11-13 March, 2025 | Stuttgart Trade Fair Centre in Germany



AIM Members at Promat 2025
17-20 March | McCormick Place in Chicago



Industry News

[5 Retail Trends Changing the Way You Shop in 2025](#)

Honeywell

[Metalcraft Becomes 100% Employee-Owned, Strengthening Commitment to Member-Owner Focus](#)

Metalcraft

[Deployment of Globberanger iMotion® at Jim Beam® Brings Automated, Seamless IoT Monitoring and Tracking to the Whiskey Production Industry](#)

GlobeRanger

[AI is Showing Up in Rugged Tablets in New Ways. But This May Be One of the Most Meaningful on the Frontline Right Now.](#)

Zebra

[On the Right Track: RFID in Railways Today](#)

FEIG

[A New System for Managing Bowman C41 Tactical Communications Assets for the UK Ministry of Defence](#)

Camcode Global

[Smart Cameras in Machine Vision –
What it Means](#)

Cognex

[What the FDA's Updated Rule Means
for Securing America's Food Chain –
and How They Affect You](#)

GS1 US

[When It Comes to Decision Making,
the Future Isn't Singular](#)

Digimarc

[Levata and Connected ID Unite to
Deliver Unmatched Security and
Mobility Solutions](#)

Levata

[UL/cUL Compliance and Adoption
Program - What is UL and cUL
Recognition?](#)

Flexcon

[Siman – Reengineering the business
in Central America with RFID](#)

SML IIS

[Pouches and Hot Fill Retorts:
Innovating Food Packaging for Safety
and Convenience](#)

Tadbik

[Defining a Successful Enterprise
Mobility Upgrade: More Productive,
Happier Employees](#)

DecisionPoint Technologies

[Four ScanSource Executives Named
2025 CRN Channel Chiefs](#)

ScanSource

[Absolute Encoders Keep Aircraft Part
Production Moving Smoothly](#)

[How UHF RFID Systems
Revolutionize Asset Management and
Tracking](#)

SICK Sensor Intelligence

Checkpoint Systems

*[DLA Gains 87% In Labor Savings
Using GPS](#)*

Aware Innovations

AIM

Defining Today's Technology Standards; Empowering Tomorrow's Solutions

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.

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