



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

Ready. Set. Vegas. – AIM Heads to RFID Journal LIVE!

AIM Experts head to RFID Journal LIVE next week in Las Vegas. Numerous members will be sharing their thought leadership in various educational tracks including Digital Product Passport, Utilizing Generative AI, Smarter Supply Chains with NFT and Blockchain, and DOGE Ready with Improved Efficiency. Also, be sure to check out the expo hall for hands-on demonstrations with the latest in RFID, NFC, Automation, Machine Learning, and digital transformation, and so much more.

Need an Expo Only Pass?

Use code EXIV832582 when registering and thank BlueStar by visiting them in Booth #304

Digital Product Passport: Gateway to Sustainability, Transparency

[Bethan Taylor](#)

Checkpoint

[Joe Hoerl](#)

RFIDKNOW

[Pierre Muller](#)

EM Microelectronic

[Wayne Oldham](#)

4id Solutions

Digital Doppelgangers: Powering Operations with Digital Twins and Gen AI

[Patti Blessing](#)

Zebra Technologies

[Anu Kulshrestha](#)

Anantics

[Chris Tague](#)

Seagull

[Mark Brown](#)

ID Integration

DOGE Ready: Harnessing Technology to Improve Efficiency in Government and Aerospace

[Chuck Evanhoe](#)

Aware Innovations

[Gary Moe](#)

ID Integration

[Dan Freeman](#)

Aware Innovations

IoT? ChatGPT? Blockchain? AI? NLP? What do I DO with This Stuff?

[Duane Roebuck](#)

[Amir Khoshniyati](#)

[Neal Lober](#)

[Jerry Peyton](#)

Partnership Breakfast

Thursday, May 8 at 7:30am local time

Hear insights from AIM Global and RAIN Alliance plus innovative case studies from each organization's members.

[Register Here](#)

Hands-On Learning in the Expo Hall

Connect with the thought leaders that are driving better RFID products and solutions to solve your traceability challenges.



AIDC 101 Fundamentals Workshop Recap



Last month, AIM hosted its inaugural AIDC 101 Workshop at the TSC facility in the Chicago area. This one-day, immersive experience was designed to introduce attendees to the foundational elements of AIDC technologies. With over 25 participants, the workshop provided an ideal setting for both learning and networking, combining educational sessions with hands-on demonstrations from industry sponsors.

Read

Thank You to Our Sponsors!



AIDC 101 Workshop Sponsor Demos

SICK Sensor Intelligence



Metalcraft



SpotSee



Zebra Technologies



Around AIM

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Welcome to AIM



The HID Identification Technologies (IDT) Business Area of HID Global designs and manufactures smart components such as passive RFID tags and active beacons for any vertical application. IDT smart components tags and readers are available in any RFID frequency (LF, HF, UHF, NFC, RAIN, BLE, LoRaWAN etc.) and utilize chipsets from all major manufacturers.

Contact: [Richard Aufreiter](#)



Peak Technologies is now the industry's largest provider of end-to-end solutions that modernize the factory, optimize the warehouse, revolutionize the retail experience and reimagine field services and last mile delivery.

Contact: [Kelly Breneisen](#)



T&W Operations has been supplying Logistics and software support since 2004 and in 2016 began furnishing RFID solutions including the Tower Inventory System (TIS). For the past 9 years we have expanded our initial product offering to include TIS 2.0, TIS-ER (Expandable Robotic), TIS-FL (Forklift mounted system with unique software solution, W2W Kit with TIS-GO (mobile RFID computer TIS version), RFID Portals and RFID Tunnels.

Contact: [Rick Head](#)

[Global Chapter Highlights: AIM's Expanding Impact Across Regions - AIM Global](#)

Mike Allen, AIM Global

Over the past year, AIM chapters around the world have made impressive strides in advancing the adoption and impact of Automatic Identification and Data Capture (AIDC) technologies. With a renewed focus on education, outreach, and collaboration, these regional efforts are not only strengthening local engagement but also shaping global best practices in the AIDC community. Find out more about our chapter's latest initiatives, which were discussed at the AIM Summit event through the link below.

[Read More](#)

Upcoming Webinars

[Manage Hospital Clinical Inventory with This Groundbreaking New Electronic Shelf Label Solution - VueStat](#)

Tuesday, 6 May | 13:00 EST

Join our webinar to discover VueStat, an innovative ESL solution that streamlines hospital inventory by enabling real-time updates across all storage locations, saving staff time and improving patient safety.

[Register](#)



[Supercharging AI: The Data Quality Advantage](#)

Tuesday, 15 May | 12:00 pm EST

Join our webinar to learn how high-quality data boosts AI performance. Discover best practices for data collection and validation, and see real-world examples of how clean, accurate data leads to better AI outcomes.

[Register](#)

aim WEBINAR

Supercharging AI: The Data Quality Advantage

May 15th | 12:00 ET \ 18:00 CET

Speaker

 Andrés Avila
Retail Industry Marketing
Leader Global PSS
Honeywell



[Register Now for BlueStar's Upcoming 2U Tour in Montreal](#)

May 8 – Registration Starts at 3:00 PM EDT in Montreal, QC – Le Crystal, Reception Hall

The 2U Tour combines a tech expo and networking for B2B technology providers in supply chain, retail, hospitality, and healthcare. Get hands-on with rugged mobile computers, barcode scanners, RFID, label printers, and more. Food & drinks provided.



Industry News

[Blain's Farm & Fleet Leverages Zebra Workcloud to Optimize Scheduling, Achieving a 7% Reduction in Labor Hours](#)

Zebra Technologies

[What is RFID used for? Reduce, Reuse, Recycle for a Sustainable Future](#)

Checkpoint Systems

[How Egg RPCs can Help Suppliers and Retailers Manage Industry Challenges](#)

Tosca

[Brewing Authenticity How Radio Frequency Identification \(RFID\) is Combating Coffee Counterfeiting](#)

Avery Dennison

[A Smarter, Future-Ready Data Capture Solution](#)

Digimarc

[Overcoming the Hurdles: Signals Ahead for RFID in Railways](#)

FEIG

[How to Create a Label Using GridField in CODESOFT](#)

TEKLYNX

[SICK Launches SIG300 IO-Link Master With Logic Tools](#)

SICK Sensor Intelligence

[Trustwell Honored as Multiple Stevie® Award Winner in 2025 American Business Awards®](#)

Trustwell

[Identiv Partners with Tag-N-Trac to Market IoT Solutions for Cold Chain Tracking and Compliance](#)

Identiv\Tag-N-Trac

[Real-World RFID Examples: How Businesses Are Using RFID for Automation](#)

FactorySense RFID

[How Loftware Smartflow Transformed a Global Pharmaceutical Company's Artwork Management](#)

Loftware

[Metalcraft Launches Global Universal RFID Tag for Seamless Worldwide Tracking](#)

Metalcraft

[ID Integration CEO to Present on Passive RFID Laboratory Asset Tracking at RFID Journal LIVE! 2025](#)

ID Integration

[Preparing Your Business for Digital Product Passport \(DPP\) Implementation](#)

HID Global

[RFID Inventories for Secure Facilities](#)

A2BTracking

[How AI is Transforming Barcode Reading & Traceability: Smarter, Faster, More Accurate Automation](#)

Cognex

[DENSO and DELPHY Sign Memorandum of Understanding to Develop Data-Driven Smart Horticulture](#)

DENSO

AIM

Defining Today's Technology Standards; Empowering Tomorrow's Solutions

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.

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